



Baltic Engagement  
Centre for Combating  
Information Disorders

# MS6 – EXTERNAL OUTREACH EVENTS

**MAY 2026**

THIS PROJECT WAS FUNDED BY THE BALTIC ENGAGEMENT CENTRE FOR COMBATING INFORMATION DISORDERS (BECID) 2025–2028; PART OF MS6 OF THE EU-FUNDED PROJECT WITH THE ID: 101226242, COORDINATED BY THE UNIVERSITY OF TARTU (UTARTU).

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**... in co-creation with the whole hub and its stakeholders.**



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As part of its outreach and visibility activities, BECID experts participated in a number of conferences, seminars, workshops, and public discussions organised outside the BECID consortium and the EDMO network. These activities contributed to strengthening BECID's international visibility and fostering cooperation with academic institutions, policymakers, journalists, educators, civil society organisations, and media professionals across Europe.

The events highlighted in this report demonstrate BECID's active engagement in international knowledge exchange and public outreach related to media and information literacy (MIL), disinformation, strategic communication, democratic resilience, and digital cultures. Through presentations, panel discussions, workshops, and expert trainings, BECID experts shared research insights, practical methodologies, and interdisciplinary approaches developed within the project.

The activities presented in this report fulfil Milestone 6 (MS6): "Visited 5 External Outreach Events", which required participation in at least five events organised by stakeholders outside of BECID's consortium or the EDMO network, thereby enhancing BECID's as well as EDMO's visibility and outreach.

The selected events demonstrate the diversity of BECID's outreach activities, ranging from international academic conferences and governmental discussions to educational workshops and public media events across the Baltic region and beyond.

## **1. European Conference on Information Literacy (ECIL 2025)**

**Date:** 22–25 September 2025

**Location:** Bamberg, Germany

**Organizer:** European Conference on Information Literacy

**Participants:** Gretel Juhansoo

The European Conference on Information Literacy (ECIL) is one of the leading international conferences dedicated to information literacy, digital competences, media education, and societal resilience in digital environments. The conference brings together researchers, educators, librarians, policymakers, and media literacy practitioners from across Europe and beyond.

BECID was represented at ECIL 2025 by project manager Gretel Juhansoo. She participated in the panel "Equity, Inclusion & Ethics in Information Literacy", where she presented insights from BECID's TikTok House project as an example of media literacy interventions in physical spaces. The presentation also introduced connections to BECID's upcoming activities with the GLAM sector (Galleries, Libraries, Archives, and Museums).

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A short video documenting BECID's participation at ECIL 2025 and Gretel Juhansoo's presentation was published on social media: [Facebook Reel coverage from ECIL 2025](#)

Event link: <https://ecil2025.ilconf.org/>

## **2. Training Visit to the State University of Moldova**

**Date:** 20–22 January 2026

**Location:** Chişinău, Moldova

**Organizers:** State University of Moldova and PractNet

**Participant:** Marju Himma, Gretel Juhansoo, Maria Murumaa-Mengel (through web)

From 20–22 January 2026, BECID experts visited the State University of Moldova in Chişinău to deliver lectures, seminars, and workshops for faculty members as part of the PractNet project. The training programme focused on disinformation, foreign information manipulation and interference (FIMI), media and information literacy (MIL), and strategic communication, with a particular emphasis on how these topics can be integrated into academic curricula.

The BECID delegation included lead researcher Marju Himma, project manager Gretel Juhansoo, media literacy expert Maria Murumaa-Mengel.

During the three-day programme, the experts shared academic knowledge and practical teaching approaches related to information space analysis, societal resilience, youth media literacy, digital cultures, and AI-related information disorders. The visit also included collaborative work on curriculum planning, didactics, and learning outcomes for a prospective study programme on disinformation and societal resilience. Different pracademic approaches and projects carried out within BECID were also introduced to the participants.

The initiative was carried out in cooperation with the State University of Moldova, Moldova's Centre of Strategic Communication and Countering Disinformation, and PractNet experts. The visit contributed to strengthening Moldova's academic capacity in countering disinformation and laid the groundwork for continued international cooperation in the field.

BECID media and social media coverage:

- [BECID website](#)
- [Facebook coverage](#)
- [Key insights from our Moldova visit](#)



### **3. Media Matters Lecture Series at SSE Riga**

**Date:** 29 April 2026

**Location:** Riga, Latvia

**Organizer:** Stockholm School of Economics in Riga

**Participant:** Holger Roonemaa

The Media Matters Series is a monthly public event organised by the Stockholm School of Economics in Riga (SSE Riga), bringing together journalists, media professionals, students, and wider audiences interested in the role of media in society. The series focuses on topics such as media independence, freedom of expression, investigative journalism, and the influence of media on democratic societies, while strengthening dialogue within the Baltic media community.

As part of the series, BECID expert and investigative journalist Holger Roonemaa delivered a lecture titled “How Baltic Journalists Are Investigating Russia’s Activities in the Baltics and How Does It Resonate in the West.” In his presentation, Holger discussed investigative work related to Russian espionage, sabotage, and influence operations targeting Estonia, Latvia, and Lithuania.

The lecture also provided behind-the-scenes insights into investigative projects such as Kremlin Leaks and Say Privet, highlighting how Baltic investigative journalists have collaborated across Europe since the beginning of Russia’s full-scale invasion of Ukraine to bring regional investigations to wider international audiences.

Event link: <https://mediacentre.sseriga.edu/events/media-matters-series/>

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#### **4. Conference “New Insecurities for Estonia and Europe”**

**Date:** 8 December 2025

**Location:** Tartu, Estonia

**Organizer:** Johan Skytte Institute of Political Studies, University of Tartu

**Participant:** Maia Klaassen

The conference “New Insecurities for Estonia and Europe” focused on emerging security challenges in Europe, including information manipulation, cognitive warfare, and societal resilience.

Maia Klaassen participated in a panel discussion addressing information resilience, digital influence operations, and the role of media literacy in strengthening democratic societies.

Event link: <https://skytte.ut.ee/en/news/academic-workshop-information-manipulation-and-cognitive-warfare-europe>

#### **5. Nordplus Programme Information Day**

**Date:** 27 November 2025

**Location:** AHHA Science Centre

**Organizer:** Nordplus, Nordic Council of Ministers Office in Estonia, and Education and Youth Board of Estonia

**Participant:** Inger Klesment

The Nordplus Programme Information Day brought together educators, project coordinators, researchers, and international cooperation specialists from across the Baltic and Nordic region to discuss educational collaboration opportunities and share best practices in project development.

As part of the programme, Inger Klesment from the University of Tartu delivered a presentation and practical workshop titled “*The Practical Value of Artificial Intelligence in Project Writing*.” The session focused on the use of AI-supported tools in project planning, proposal writing, and educational collaboration processes.

Event link: <https://eeagentuur.ee/uritused/balti-ja-pohjamaade-hariduskoostooprogrammi-nordplus-infopaev/>