



Baltic Engagement
Centre for Combating
Information Disorders

BECID2'S SUSTAINABILITY PLAN

MAY 2026

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... in co-creation with the whole hub and its stakeholders.



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INTRODUCTION

As the name suggests, BECID2 is the continuation of the first funding round of BECID (2022–2025). BECID2 officially kicked off a little less than one year ago, [on 1 July 2025](#), bringing together five project partners from three Baltic countries.

BECID2 is one of the [15 EDMO hubs](#), covering all three Baltic states. This time, the consortium structure has changed significantly compared to the first round. While the previous consortium included four universities, BECID2 is centred around one academic institution, University of Tartu, which is also the lead of the project. Alongside the university, the consortium includes three independent IFCN-approved fact-checking organisations: Delfi Meedia, Delfi UAB, and Re:Baltica. Baltic Centre for Media Excellence is also part of the consortium.

As the consortium structure has evolved considerably, the sustainability strategies and long-term vision for BECID's activities have also had to adapt. With a stronger focus on reaching both the public and key stakeholders directly and as quickly as possible, BECID2 now prioritises outputs such as quarterly briefs, monthly hot reports, and bi-monthly media and information literacy (MIL) webinars for the Baltic gallery, library, museum and archive (GLAM) experts. The updated sustainability plan aims to respond to both the opportunities and the challenges that come with the consortium's new structure and priorities.

A major part of BECID2's sustainability also lies in the continuous internal monitoring and development of the project's workflows and cooperation structures. All consortium partners are actively involved in decision-making processes, helping to foster motivated, transparent and collaborative cooperation between the five institutions.

To support this, the consortium uses a shared Notion workspace developed as part of MS1, where workflows, timelines, responsibilities and progress are continuously updated and monitored by every WP lead. In addition, regular quarterly Steering Committee meetings, a dedicated WhatsApp group for fact-checkers, ongoing website coordination, and joint planning related to AI and OSINT trainings all contribute to maintaining efficient communication and adaptable working structures across the consortium. Together, these practices help ensure that BECID2 remains sustainable, coordinated and responsive throughout the project period leading up to May 2028.

THE BUILDING AND CONTINUATION OF LONG-TERM PARTNERSHIPS

[BECID's first funding round focused on three broader goals](#): building bridges between Baltic organisations working towards a more information-resilient society, improving

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access to media literacy knowledge and trustworthy information, and combating information disorders through fact-checking, research and public engagement activities.

Now, as BECID has established a recognisable and trusted presence across the Baltic states in 2022–2025, through the public appearances of our experts, published articles, fact-checks, interventions and educational materials, our goal in BECID2 is to continue strengthening and maintaining that position. As the Baltic states are entering an important election period during the BECID2 years (Estonian local government elections in 2025 and parliamentary elections in 2027, Latvian parliamentary elections in 2026, and Lithuanian parliamentary elections in 2028), we see it as more important than ever to reinforce the expert status already developed, ensuring that both the general public and stakeholders know to turn to BECID experts – whether in fact-checking or media and information literacy – for insights, overviews and reliable information related to political communication and information disorders in the Baltic region.

At the same time, BECID2 aims to continue strengthening media literacy knowledge across the Baltics, this time placing a stronger focus on informal education. We see the role of GLAM institutions and cultural spaces becoming increasingly important in how people seek, interpret and discuss information ([a topic covered by our expert Maria Murumaa-Mengel in Media & Learning](#)).

Additionally, health-related disinformation remains one of the key focus areas of BECID2, as it emerged as a rapidly growing issue during the first funding round. At the end of 2025, our expert and Junior Research Fellow in Communication Studies, Kristina Seimann, became one of the founders of the [Estonian Health Communication Network](#), bringing together researchers and stakeholders working in this field.

Research conducted within **BECID2 WP5** on health-related mis- and disinformation and its societal impact also contributes to this network-building process, as BECID supports the collection, analysis and dissemination of relevant knowledge and insights. This reflects an important aspect of BECID2's sustainability and independence: having already established a trusted and recognisable presence in the Baltic information space, we are now increasingly able to identify emerging areas where information disorders play a significant role through our own research and monitoring activities, while also facilitating collaboration between researchers, practitioners and stakeholders across the Baltics to support long-term change.

Research activities within BECID2 also contribute directly to the project's long-term sustainability by producing internationally visible academic outputs that strengthen both societal understanding and policy relevance related to information disorders.

One important example is the article by Kristina Seimann, Andra Siibak and Maria Napp,

[Exploring subjective understandings among vaccine-hesitant individuals: findings from a Q methodology study](#), published in Humanities and Social Sciences

Communications in 2025. The study demonstrates how vaccine hesitancy is shaped by complex subjective beliefs and highlights the need for long-term national educational programmes focused on health literacy, as well as more collaborative and non-judgemental communication between citizens, policymakers, healthcare professionals and the media. The findings directly support BECID2's broader goals related to resilience-building, public trust and countering polarisation in health-related information environments.

Similarly, research conducted within BECID2 has contributed to growing international understanding of gender-based disinformation and the mainstreaming of misogynistic narratives on social media platforms. The article by Kaarel Lott, Maria Murumaa-Mengel and Raili Marling, [Mainstreaming the manosphere: discourses of contemporary masculinity among Estonian manfluencers](#), published in Humanities and Social Sciences Communications in 2025, analyses how manosphere ideologies are increasingly normalised through TikTok and other mainstream social media environments. The study highlights how gender-based disinformation is strategically disseminated through influencer cultures and algorithmic visibility.

This work is complemented by Kaarel Lott's 2026 article [Techno Music and Luxury Yachts: The Misogynesque Audiovisual Affective Codes of TikTok Manfluencers](#), published in Social Media + Society. The article examines how audiovisual aesthetics, framing techniques and affective communication strategies are used by manfluencers to mainstream misogynistic and hypermasculine ideologies online. Together, these publications strengthen BECID2's role as a knowledge producer capable of contributing both to academic debates and to practical policy discussions surrounding online harms, platform cultures and democratic resilience.

An important indicator of BECID2's academic sustainability is that the scientific outputs produced within the consortium are already being actively reused beyond their original publication context. Articles and findings developed through BECID-related research have been incorporated into student research projects, university teaching materials, professional trainings and the preparation of new international research proposals. This demonstrates that BECID's academic outputs are not isolated publications, but function as living knowledge resources that continue to shape future research, educational activities and resilience-building initiatives across different sectors and audiences.

Another important aspect of BECID2 is the continuous monitoring and testing of AI tools and AI-related developments. As journalists, educators and other stakeholders are facing these technological changes daily, we aim to approach AI not only from a theoretical

perspective, but also through practical and ad-hoc experimentation and analysis. This adaptability forms a key part of BECID2's sustainability strategy: continuously reacting to real-world developments, monitoring emerging challenges, collecting insights through fact-checking and partner networks, and translating this knowledge into practical activities such as workshops, webinars, public interventions and exhibitions.

STUDENT INVOLVEMENT AND ACADEMIC LONGEVITY

Similar to BECID1, the sustainability and long-term independence of BECID2 also relies heavily on students and young professionals. As the project is led by University of Tartu, the involvement of fresh perspectives and future experts shaping the Baltic information landscape is seen as a critical part of the consortium's sustainability strategy.

During the reporting period, BECID2 hosted an intern from the second cohort of the MA programme in Disinformation and Societal Resilience – a programme itself launched during BECID1, already demonstrating the long-term academic impact and continuity of BECID. Under the supervision of BECID project manager Gretel Juhansoo, student Vokhidjon Joraquziyev adapted and translated BECID1 and BECID2 educational materials into the Uzbek context and language. He also developed a separate website dedicated to these materials (see the website [here](#)), expressing interest in sharing the database with colleagues in Uzbekistan, where MIL is becoming an increasingly relevant topic. This demonstrates how BECID materials and approaches are already spreading beyond the EDMO and Baltic contexts.

Students have also been actively involved in WP4 activities. Within the course Developing Media Literacy (3 ECTS; SVUH.00.277), led by Inger Klesment, students conducted 54 interviews with Baltic GLAM professionals as part of the work related to BECID Deliverable D4.1. Rather than relying solely on desk research, BECID involved students directly in mapping how memory institutions contribute to shaping the contemporary information landscape. This approach also reflects broader societal developments: with increasing discussions around AI-generated content and distrust towards synthetic information, GLAM institutions are increasingly being viewed as important “real data centres” and trustworthy knowledge environments – an important perspective for future journalism and communication specialists. This collaboration is also closely connected to the dissemination of project results, with student-led work and findings being featured in publications and platforms such as [Õhtuleht](#), [ERR Novaator](#), the [University of Tartu journal](#), and the [National Library of Estonia news platform](#).

Another important sustainability-oriented activity within WP4 is Deliverable D4.3, which focuses on developing a new syllabus for future and in-service librarians. As of May 2026, the WP4 team is planning a fully online and independently accessible course currently titled Memory Institutions and Media Literacies (Mäluasutuste roll infokorratustes). While

the course will initially be tested in smaller modules during the following academic year rather than immediately offered as a full elective subject, the initiative already demonstrates BECID's long-term integration into academic structures. The course is designed to remain adaptable to different educational contexts and future developments within the information environment. Several of the topics planned for the course are already being piloted through lectures and activities in summer schools and other educational settings.

BECID2's sustainability strategy also extends beyond universities. As part of WP4 MS 14, How Are Facts Created?, students from Tartu Vocational College (VOCO) and Tartu Art School are planned to participate in a collaborative project exploring how AI contributes to stereotypes surrounding vocational education and the arts. The project will begin with BECID experts introducing students to the contemporary information landscape, AI systems and algorithmic influence, after which the students will create an exhibition reflecting on these themes through creative work. Although still in the planning stage, the initiative illustrates BECID2's broader understanding of sustainability: by involving students outside traditional university structures, BECID both expands access to its knowledge and materials while simultaneously integrating the perspectives, creativity and practical skills of younger generations into its activities.

BALTIC NETWORK OF STAKEHOLDERS

As mentioned previously, the three years of work carried out during BECID1 helped establish BECID as a recognised and trusted actor within the Baltic information resilience landscape. At the same time, all consortium partners had already been active for years at the forefront of fact-checking, media literacy, academy, journalism and resilience-building efforts in their respective countries. Throughout BECID2, we continue to actively introduce both BECID and the wider EDMO network in presentations, publications and public discussions whenever possible, further strengthening the visibility and recognition of the initiative across sectors and audiences.

As a result, BECID's network of stakeholders and collaborators continues to evolve organically. Our fact-checking partners regularly participate in major international initiatives and events, including GlobalFact – the world's largest gathering of fact-checkers – where BECID will also be represented in June 2026. BECID experts have contributed to discussions and publications such as Riigikogu Toimetised ([here](#) and [here](#)) and have engaged with international networks including the FIMI Network, where Gretel Juhansoo presented BECID's activities related to strengthening information resilience among different target groups.

Our experts are also increasingly involved in policy discussions and stakeholder roundtables addressing emerging challenges in the information environment. For

example, Maria Murumaa-Mengel participated as an expert in the 27 April roundtable discussion at the Estonian Parliament focused on finding regulatory and societal solutions to large-scale online harassment campaigns. This demonstrates how the topics and findings highlighted in BECID's quarterly reports are increasingly contributing to wider societal and policy discussions, bringing the topics closer to our stakeholders.

At the same time, BCME continues its close cooperation with New East, particularly in activities involving Russian-speaking communities in Latvia and Lithuania. Across the consortium, these collaborations reflect BECID2's broader mission of supporting engaged citizenship and positive societal change through cross-border cooperation and long-term stakeholder engagement.

These partnerships have also strengthened BECID's [bi-monthly webinar series](#) for the Baltic GLAM sector, which has become an important way of continuously expanding the consortium's [stakeholder network](#). Each webinar has gathered around 100–150 participants, helping establish BECID as a visible and trusted actor within the GLAM field. The webinars also demonstrate an important aspect of BECID2's sustainability strategy: rather than remaining solely at a theoretical level, the consortium actively builds practical ecosystems around its activities by creating collaborations, sharing knowledge and developing future initiatives together with its partners and stakeholders.

INTERNATIONAL RESEARCH AND COOPERATION

BECID2 PI Marju Himma participated as a partner in the Horizon Europe project proposal POLARIS (Public Observatory for cLimate Action and infoRmatlon reSilience), which focuses on combating climate-related disinformation and strengthening public resilience to information disorders surrounding climate change. The project brings together universities, research institutions and civil society organisations from Europe and beyond to develop participatory “living lab” approaches, public climate observatories and practical tools for supporting trustworthy climate communication, public engagement and democratic resilience in complex information environments.

BECID2 researchers Marju Himma, Maia Klaassen and Kaarel Lott are also leading the development of a new Horizon Europe initiative titled D.R.I.V.E. (Digital Resilience in Varied Environments for Democracy), which focuses on strengthening democratic resilience in complex information environments shaped by platformisation, polarisation, foreign information manipulation and interference (FIMI), and declining public trust. Coordinated by researchers from the University of Tartu, the project develops a comprehensive European framework for diagnosing information ecosystem vulnerabilities, testing media and information literacy interventions, supporting investigative journalism, analysing platform governance, and building long-term democratic resilience through evidence-based policy solutions and community-centred approaches.

BECID2's growing visibility and expertise are also reflected in the increasing international interest towards the consortium's activities and knowledge. During the reporting period, representatives from ministries, embassies and public sector organisations from Estonia, Moldova, Latvia and Japan approached BECID experts to exchange experiences and seek advice regarding MIL, resilience-building strategies and possible future cooperation opportunities. These contacts demonstrate that BECID's expertise is increasingly recognised beyond the Baltic region and that the consortium is developing into an important international knowledge partner in the field of information resilience and democratic sustainability.

It's important to note that BECID2's networking efforts do not focus solely on external events or webinars. In March 2026, BECID organised the first of its three annual conferences, titled [Resilient Voices: Women & Disinformation](#), focusing on gender-based disinformation, coordinated online harassment and democratic resilience in the Baltic information space. The conference brought together researchers, journalists, policymakers, civil society representatives and other stakeholders from across the Baltic region, creating an important platform for networking, collaboration and knowledge exchange. Beyond the discussions themselves, the event also strengthened BECID's visibility as a trusted regional actor and gave stakeholders the opportunity to engage directly with the consortium's work, research and activities.

BECID2 experts Maria Murumaa-Mengel and Maia Klaassen also contributed to international knowledge exchange and capacity-building activities by conducting a workshop titled [How to Build Information Resilience in the Age of Information Disorders](#) at the annual conference of the European Journalism Training Association. The workshop introduced journalism educators from across Europe to contemporary challenges related to information disorders, democratic resilience, media literacy and AI-driven information environments, while also sharing practical approaches and tools developed through BECID activities. The workshop received highly positive feedback from journalism educators, who expressed particular interest in BECID's practical outputs, intervention models and training approaches. The event – led by BECID's PI Marju Himma – also created new opportunities for cooperation with European universities on issues related to foreign information manipulation and interference (FIMI), democratic resilience and journalist training. As a result of these discussions, participants initiated a rapid information-sharing network aimed at supporting universities and journalism educators in situations where coordinated information influence activities or FIMI-related threats may target academic institutions or journalism training environments.

All of this demonstrates that the sustainability of BECID2 is built both on years of consistent work and trust-building within the Baltic region, where professional networks are naturally closely connected due to the relatively small combined population of the three countries; furthermore, the cooperation and visibility among several other

international partners exemplifies the consortium's continuous willingness to branch out into new activities, collaborations and fields whenever opportunities arise.

DISSEMINATION OF PROJECT RESULTS

BECID2's sustainability is ensured through both the updated [Communication and Dissemination Plan \(D2.1\)](#), published in November 2025, and the project's Monitoring and Evaluation Framework (D1.1). Together, these documents outline the consortium's target audiences, communication activities, workflows and KPIs, helping ensure that BECID2's activities remain strategic, transparent and measurable throughout the project period.

At the core of the framework is a “glass house” approach to communication. A dedicated section on the BECID website, [BECID In Progress](#), provides public access to project milestones, deliverables and timelines, reinforcing accountability and allowing both stakeholders and the wider public to follow the consortium's work in real time. Combined with the consortium's shared internal Notion workspace, this approach also helps all partners across Estonia, Latvia and Lithuania stay aligned, monitor workflows and manage outputs efficiently.

Date	Participants	Activity / Contribution	Link
June 2025	Maia Klaassen	Opening keynote at the international conference “Guardians of Free Expression” on media freedom and democracy	Link
	Maria Murumaa-Mengel	Conducted an information disorder workshop at the ÄKKöppus event in Haapsalu	
	Maia Klaassen	Meeting with Estonian Ministry of Defence delegation including scientists and journalists	
	Maria Murumaa-Mengel	Keynote speech “What can I do to fight back?” at the Truth and Trust: Communicators vs Disinformation plenary meeting	Link

	Maria Murumaa-Mengel	Training day at the Librarians' Summer Academy in Tartu on social media and book communities	
	Maria Murumaa-Mengel	Media commentary in Anne & Stiil on social media and influencer culture	Link
	Maria Murumaa-Mengel, Inger Klesment	Publication in Riigikogu Toimetised on information resilience for policymakers	Link
	Maria Murumaa-Mengel	Interview on youth radicalisation for MIHUS youth work magazine	Link
	Maria Murumaa-Mengel	Vikerraadio interview on graduation photos and social media	Link
July 2025	Maia Klaassen, Inger Klesment	Publication "Puust ja Punaseks: Kliki, loe, eksle. Elu infoajastu labürindis" on Raadio 2	Link
	Maria Murumaa-Mengel	Media commentary on influencers and iShowSpeed's Estonia visit	Link
	Maria Murumaa-Mengel, Gretel Juhansoo	Podcast appearance discussing applied theatre, media use and youth	Link

	Maria Murumaa-Mengel	Lecture for President Kaljulaid Foundation employees on sexism, misogyny and social media culture	
August 2025	Inger Klesment	Participation in discussion “How to protect children in the AI era online?” at Arvamusfestival	
	Maria Murumaa-Mengel	Participation in discussion “Always connected: productivity or burnout risk?” at Arvamusfestival	
	Gretel Juhansoo	Participation in discussion on media’s role in covering progressive topics at Arvamusfestival	
	Maria Murumaa-Mengel	Kuku Radio interview on youth radicalisation	Link
	Maria Murumaa-Mengel	Delfi commentary on social media and gender stereotypes	Link
	Kaarel Lott, Maia Klaassen	Participation in ECREA Summer School for research development and collaboration	Link
	Maria Murumaa-Mengel	Training day for human studies teachers on youth digital cultures	
	Maia Klaassen	BECID meeting with University of Pristina representative	

	Maria Murumaa-Mengel, Inger Klesment	Workshops for teachers at Haridustreff 2025	Link
	Maia Klaassen	Interview in Äripäev morning programme about misinformation and societal influence campaigns	Link
	Maria Murumaa-Mengel, Inger Klesment, Gretel Juhansoo	Organisation and participation in BCME in Tartu	
	Maria Murumaa-Mengel, Inger Klesment	Webinar “How to Conduct Engaging Media Literacy Classes”	Link
	Inger Klesment	Appearance in Laser Tech programme discussing Roblox	Link
September 2025	Inger Klesment	Vikerraadio interview on AI risks and media literacy	Link
	Inger Klesment	Lecture at Lugemisisu training seminar on reading in the digital age	Link
	Maia Klaassen	Hosting Moldovan delegation visit to BECID in Tartu	
	Inger Klesment	Participation in NextGenEd Forum in Rome on Aldriven innovation in learning	

	Gretel Juhansoo	Presentation “Giving TikTok a home to advance digital media literacy” at ECIL conference	
	Marju Himma	Media criticism article on coverage of Estonian airspace violations	Link
	Marju Himma	Kuku Radio interview on Russian information operations	Link
	Maria Murumaa-Mengel	Lecture “Teacher + social media = ?” at beginner teacher training day	
	Inger Klesment, Maria Murumaa-Mengel, Gretel Juhansoo	Media literacy development interviews with GLAM institutions as part of WP4	
	Maria Murumaa-Mengel	Commentary in Eesti Ekspress on reality TV and media culture	Link
	Inger Klesment, Maria Murumaa-Mengel	Organisation of webinar “What do children actually do online?”	Link
	Maria Murumaa-Mengel, Inger Klesment, Gretel Juhansoo	BECID WP4 outreach installation of the Propawheel at the University of Tartu Library	

October 2025	Maia Klaassen	Moderated panel at the ÜTI research conference on societal problems	Link
	Maia Klaassen	Speaker at the conference “Social Media Is Not Nonsense”	Link
	Inger Klesment	Organised the conference “Social Media Is Not Nonsense” supported by the British Council	
	Inger Klesment	Internet safety lecture for parents at Sillaotsa School	
	Maia Klaassen	Presentation at defence communication inspiration day in Paide	
	Maia Klaassen	Moderated panel discussion at media education conference in Rakvere	
	Maria Murumaa-Mengel	Presentation “Social media does not have to be a toxic place” at media education conference	Link
	Maia Klaassen	Presentation and panel discussion at Moldova Annual MIL Conference	

	Maria Murumaa-Mengel	Media commentary on elections and social media in Estonian national television	Link
	Marju Himma	Opinion article on media literacy in Õpetajate Leht	Link
November 2025	Maia Klaassen	Opening speech at Shokkin DigiWise Board Game Jam	
	Maia Klaassen	Lecture at the Government Office psychological defence seminar	
	Maria Murumaa-Mengel	Participation in ENLIGHT cooperation project “Social Media 4 Good” in Switzerland	
	Maia Klaassen	Keynote and panel discussion participation in Malta	
	Maia Klaassen	Presentation of BECID and EDMO activities at the 3CL Young People’s Summit	
	Maria Murumaa-Mengel	Training for Miina Härma Gymnasium teachers on social media and youth	

	Maria Murumaa-Mengel	Lecture on online scams and information disorders at Raplamaa University of the Elderly	
	Inger Klesment	Digital safety workshops for children at Toila Gymnasium	
	Maria Murumaa-Mengel	Training for public health researchers on misinformation and disinformation in healthcare	
	Marju Himma	Lecture on fake news and information disorders for high school students	
	Maria Murumaa-Mengel	Presentation at Pärnu Education Conference on balance in digital life	
	Maria Murumaa-Mengel	Social media training for Emergency Response Centre communication staff	
	Inger Klesment	Workshop on practical uses of AI in project writing at Nordplus information day	
December 2025	Inger Klesment	Media literacy training for elderly audiences at Sadala Community Centre	
	Maia Klaassen	Participation in the Security and Civil Society Conference 2025 in Toila	

	Maia Klaassen	Panel discussion at the conference “New Insecurities for Estonia and Europe”	
	Maria Murumaa-Mengel	Training for cyber police officers on social media environments and communication norms	
	Maria Murumaa-Mengel	Training for vocational school communication specialists at VOCO	
	Maia Klaassen	Presentation of BECID and the Master’s Programme in Disinformation Studies to a delegation from Hitotsubashi University (Japan) visiting Tartu.	
	Inger Klesment	Webinar on online gaming organised within the Digimentor project	
	Maria Murumaa-Mengel, Inger Klesment, Gretel Juhansoo	Organisation of BECID GLAM webinar for Baltic memory institutions	
January 2026	Inger Klesment	Presentation of the media literacy development report at the Media Literacy Network meeting	
	Maia Klaassen	Vikerraadio interview discussing media literacy and public communication	Link

	Inger Klesment	AI literacy training at the Estonian Children's Literature Centre	
	Maria Murumaa-Mengel	Lecture for Moldovan academics on tackling disinformation and digital media literacy	
	Marju Himma, Gretel Juhansoo	Workshops and curriculum preparation for Moldovan researchers within the Practnet project	
	Annette Nordmann	Participation in the HaDEA Showcase Event	Link
	Maria Murumaa-Mengel	Presentation on technology-mediated sexual harassment at University of Tartu leadership training	
	Maria Murumaa-Mengel	Presentation at women leaders' accelerator programme on leadership and social media	
	Maria Murumaa-Mengel	Commentary on youth social media restrictions in Levila newsletter	Link
February 2026	Inger Klesment	Lecture "Developing media literacy in the AI era" for teachers in Saaremaa	
	Maia Klaassen	Guest lecture at the Estonian Academy of Arts on information disorders and countermeasures	

	Maia Klaassen	Lecture on international cooperation against information influence operations in Kiili municipality	
	Maia Klaassen	Jury participation at the Information Resilience Exchange Hackathon	
	Gretel Juhansoo, Inger Klesment, Maria Murumaa-Mengel	Participation in Tartu Game Jam with PROPARATAS educational game activities	
	Maria Murumaa-Mengel	Organisation and moderation of BECID webinar on culture and information disorders	Link
	Maria Murumaa-Mengel	Workshops on digital intimacy and social media at AHHA Science Centre	Link
	Maria Murumaa-Mengel	Presentation “Social Media as a Distorted Mirror of Society?” at the Supreme Court anniversary event	
	Maria Murumaa-Mengel	Training for teachers on recognising and preventing radicalisation	
	Maria Murumaa-Mengel, Inger Klesment	Development of educational materials “Infomüra Retseptiraamat”	Link

	Maria Murumaa-Mengel, Inger Klesment	Development of educational materials “Monsters in Your Phone”	Link
	Inger Klesment	Vikerraadio interview on media education and the media literacy report	
	Inger Klesment	Postimees interview on children’s internet safety and digital risks	
March 2026	Maria Murumaa-Mengel, Inger Klesment, Gretel Juhansoo	Meeting with the Media Teachers’ Association on practical media literacy development	Link
	Maria Murumaa-Mengel, Inger Klesment	Podcast appearance discussing children’s digital media use	Link
	Maria Murumaa-Mengel	Presentation on gendered disinformation at the BECID conference “Resilient Voices”	Link
	Maria Murumaa-Mengel	Presentation at the Viljandi Culture Academy conference “Art in Times of Crisis”	Link
	Maria Murumaa-Mengel	Presentation at Hitotsubashi University symposium in Japan on Estonian experiences tackling disinformation	

	Inger Klesment	Cooperation meeting with the Baltic Studies Institute on media literacy in memory institutions	
	Inger Klesment	Workshop for students at Pärnu Koidula Gymnasium using the PROPARATAS tool	
	Maria Murumaa-Mengel, Inger Klesment	Vikerraadio interview on children's digital safety	Link
April 2026	Maria Murumaa-Mengel, Inger Klesment, Gretel Juhansoo	Organisation of the webinar "Data Protection in Memory Institutions"	Link
	Inger Klesment	Participation in Internet Day 2026 panel discussion on youth and social media	
	Inger Klesment	Presentation at Elva Family Centre annual conference	
	Inger Klesment	AI literacy training for parents at Valga Primary School	
	Maria Murumaa-Mengel, Inger Klesment	Public launch event for "Great Digital Adventure"	
	Maria Murumaa-Mengel	Development of educational materials "Can a Man Be a Leader?"	Link

	Maria Murumaa-Mengel	Development of educational materials “How Do You Know What Is Masculine or Feminine?”	Link
	Inger Klesment	Development of the “Lovable” drone game educational material	
	Maria Murumaa-Mengel	Commentary on children and drone anxiety in Pere ja Kodu	Link
	Maria Murumaa-Mengel	Commentary on children’s digital skills and online safety in Delfi	Link
	Maria Murumaa-Mengel	Blog article on culture and disinformation for Media & Learning Association	Link
	Maria Murumaa-Mengel, Inger Klesment	Podcast appearance discussing children and the digital world	Link
	Maria Murumaa-Mengel	Teacher training “Information resilience and schools” at Mart Reinik School	
	Maria Murumaa-Mengel	Participation in parliamentary roundtable on regulating cyberbullying campaigns	
	Maria Murumaa-Mengel, Inger Klesment, Gretel Juhansoo	BENEDMO cooperation visit and collaboration planning	

May 2026	Maria Murumaa-Mengel	Discussion evening “Orbiit” on polarisation and radicalisation in social media	
	Maria Murumaa-Mengel	Five-minute science presentation at the “Toop Teadust” event and audience award winner	Link
	Maria Murumaa-Mengel	Presentation on BECID activities and information resilience for military visitors at the University of Tartu	
	Maria Murumaa-Mengel, Inger Klesment	Organisation of the DigiÄKK digital safety event	Link
	Maria Murumaa-Mengel, Maia Klaassen	Workshop “How to build information resilience at the age of information disorders” at EJTA Teachers Training Conference	
	Maria Murumaa-Mengel	Webinar for the Estonian Unemployment Insurance Fund on youth and mental health in digital environments	
	Maria Murumaa-Mengel	Presentation and discussion at the Annual Assembly of Estonian Judges on courts and social media communication	
	Maria Murumaa-Mengel	Moderation of the HARNO youth seminar on youth values and radicalisation	

	Maria Murumaa-Mengel, Inger Klesment	“Kass Gustavi” reading morning event on digital safety and children’s media literacy	Link
	Maria Murumaa-Mengel	Interview for Slovak newspaper Dennik N on platforms, regulation, children and disinformation	Link
	Gretel Juhansoo	Lecture for journalists at Maaleht training day on youth social media use and information environments	
	Gretel Juhansoo	Podcast participation on health information seeking and social media	

BECID2’s sustainability is also visible through the physical dissemination of its activities and results. One example is the Propawheel intervention developed within Deliverable D4.2. Originally launched at the University of Tartu Library, the installation later moved to the AHHAA Science Centre and is now located at the University of Tartu Institute of Social Studies. Beyond these locations, the Propawheel has also been used at various public events and educational activities, demonstrating how BECID interventions can remain adaptable, reusable and relevant across different contexts and audiences.

Another important aspect of BECID2’s dissemination and long-term societal impact has been direct engagement with local governments and regional stakeholders. During the reporting period, BECID2 PI Marju Himma organised trainings for local government representatives focusing on disinformation, information disorders and communication challenges at the local level. The trainings addressed practical topics such as recognising coordinated influence activities, responding to crisis communication challenges, and supporting information resilience within local communities. Particular attention was given to the growing pressures faced by municipalities during periods of political polarisation, FIMI and elections.

These activities illustrate BECID2’s broader sustainability approach: strengthening democratic resilience not only at the national or academic level, but also within local governance structures and everyday community communication practices. By working directly with municipalities and regional stakeholders, BECID contributes to building long-term awareness, preparedness and cross-sector cooperation throughout the Baltic information space.

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