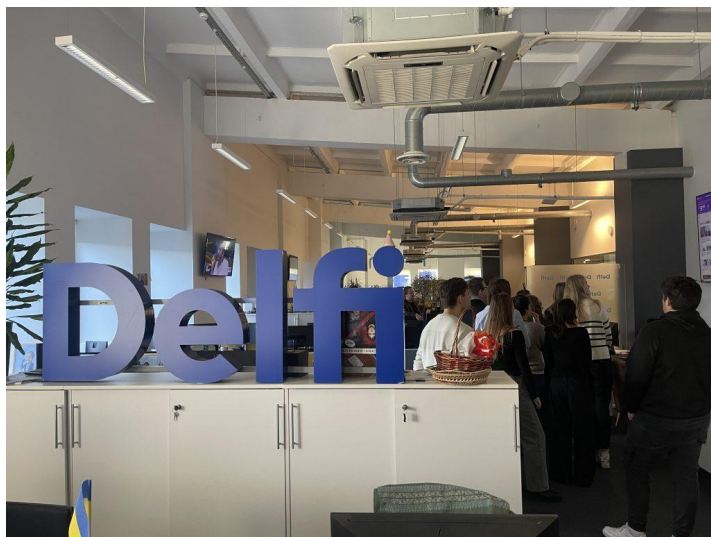


Young people were inspired by expert-led trainings at DELFI newsrooms

BECID

January 20, 2025 ·

On January 18th, expert-led trainings were conducted at DELFI newsrooms across Latvia, Lithuania, and Estonia. The trainings covered essential skills such as critical thinking, fact-checking, mobile journalism, data visualization, and social media marketing.



In Estonia, 16 young people from all over the country spent a day at the editorial office of Delfi Estonia. Throughout the day, participants were introduced to the basics of fact-checking and investigative journalism and gained an

overview of the daily operations of a media house.

The day began with a presentation by Erik Moora, head of Delfi Media's investigative and fact-checking editorial team, who spoke about the organizational structure of the media house and the role of journalism in our

society. Using current topics as examples, he emphasized the importance of journalistic media in maintaining democracy. Then Moora and fact-checking reporter Marta Vunš led the participants on an engaging tour of Delfi Media's editorial offices, introducing the work of various publications within the media group.

After a snack break, the day continued with Marta Vunš, who provided insights into her daily work –fighting misinformation – and explained the principles of fact-checking. Participants learned practical tips for identifying misinformation in everyday life and why fact-checking skills are essential for everyone today.

In the following session, investigative journalist Martin Laine shared his advice on using investigative journalism tools. He opened up about his extraordinary experiences to illustrate how journalists conduct in-depth research into complex topics. The insights gained gave the young participants a glimpse into the fascinating behind-the-scenes work of journalism and fact-checking.

The day concluded with Delfi's managing editor Greete Lehepuu who introduced new forms of journalism and discussed the various visualization tools used in Delfi Media. Participants learned how different technological solutions help present stories more clearly and engagingly to readers.

Similar trainings were conducted simultaneously at the Delfi editorial offices in Lithuania and Latvia. These training days across the Baltics are part of the preparation for the **Mediathon** which will take place in Riga on February 1st.

