The role of information and media objects in everyday life

AIM OF THE LESSON

To develop the ability to **observe and understand information objects** in the school, city, or other environment, in the media, or online.

LEARNING OBJECTIVES

1 Identify information objects in the surrounding environment and try to understand their meaning in the wider media context.

2 To develop the ability to think critically about the information environment.

DISCUSS:

- What is media to you?

- What do you consider as information objects?
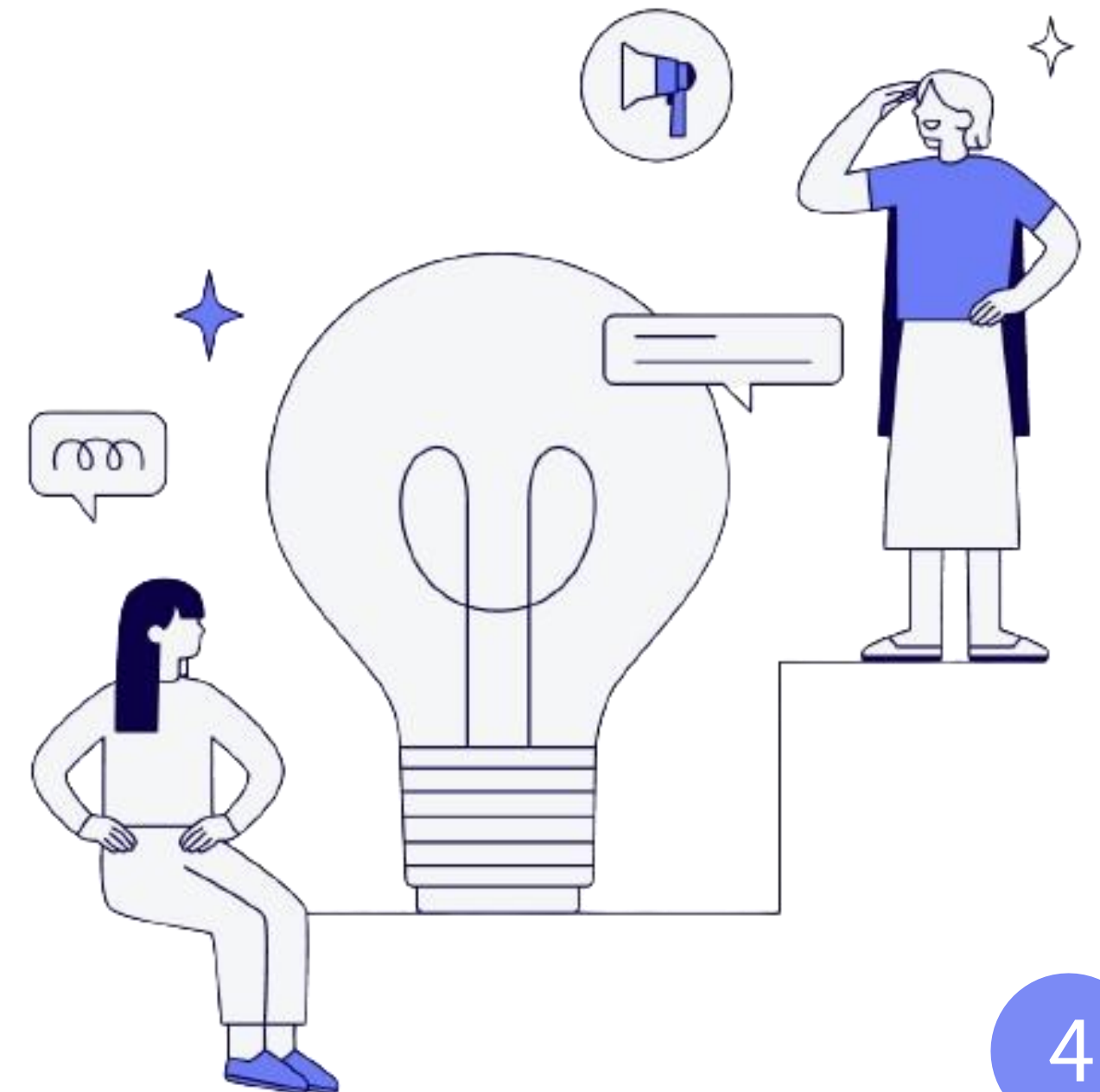
WHAT IS MEDIA/MEDIUM?

Press

Television

Photography

Internet

Radio

Media art

Cinema

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WHAT ARE INFORMATION OBJECTS?

Posters

Billboards

Video cameras

Signs

Printed material

Computers

INTERACTIVE "MEDIA WALKSHOP" ACTIVITY

- In pairs or small groups, choose a route.

- Divide yourselves into roles.

- Search for and document various "signs" in the chosen environment.

- After discovering a "sign", take time to "read" it: photograph, discuss, research, ...

"UNLOCKING THE MEANING OF SIGNS" HANDOUT

- How would you describe the environment?

- What are the signs (media and information objects) that indicate this?

- What is visible in the media and information object?

- What is not visible in the media and information object?

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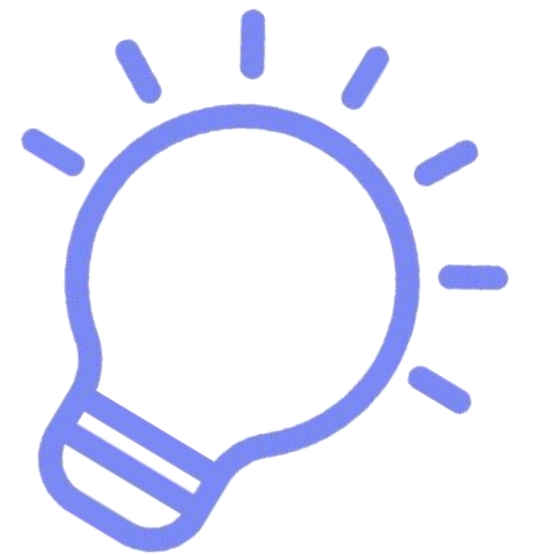
DISCUSSION

- What narrative can you create from this experience? How does media affect our environment and choices?

- What media product format do you choose to tell this story (your experience)? Why?

REFLECTION

- How did I feel doing the activity?

- What knowledge/skills would have helped me to do this task better?

- What difficulties did I encounter?

- What did I like about doing this task?

HOMEWORK ASSIGNMENT

- In groups, create the media product – a photo narrative: photos with explanations/quotes, diary, drawing, …

- Prepare a presentation of the created media product.